

Rule4 Review

VOLUME 1, ISSUE 1

DECEMBER 2009



Welcome to the 1st Rule4 Staff Newsletter—this is how you keep up to date with what’s going on at Rule4!

Commercial Division Recently Completed Carroll County Community College Project

Happy Holidays to all the staff at Rule4

- 2009 has been a great year
- 2010 is destined to be even better
- Rule4 needs all it's great staff to help make it happen

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Welcome to Rule4

Vendor of the Month

Rule4 has completed their work on this brand new multi-use building.

The new addition to the college includes classrooms, cafeteria, lecture halls, and a daycare center. In addition to the structural steel roof truss framing, interior framing, drywall, door frames & hardware, acoustical ceilings and wall panels. Rule4 also installed specialty floating cloud ceilings and complex serpentine bulkheads, maintaining the crispness of angles and consistency of curves.

Steve Miller, Commercial President said “It was a great project to be involved in with all the challenges and satisfactions that come with this type of large project. Throughout the project we worked closely with a great general contractor (CER).



DON'T FORGET
www.rule4.net



You can tell all your business contacts, friends and family to enter the Monthly Prize Draw—every month is great—just keep entering until you win! **November’s winner—Cathy, Bethesda**

Refer Rule4 Today

Remodeling is **ALWAYS** looking for large renovation referrals—home makeovers. Keep your eyes and ears, open. Remember, always ask for the **referral**.

Design Build Residential—Heleba Success Story

Just in time for Thanksgiving, Rule4 completed the Heleba Family room and kitchen addition. To say that the customer is happy is an understatement, here are some quotes from the recent testimonial “From obtaining permits to seeking county approval, Julie and I felt that Rule 4 supported us in everything we wanted to

accomplish.” and there’s more “Rule4 was the most competitively priced company that we spoke to. The quality of the work was excellent. The Rule4 team was professional, organized, and a pleasure to work with. I would choose them again for any project we may have in the future. And I hope another project does come up – I miss them already! and even more... “Ryan erred just

one time. He told us the addition and kitchen remodel would take four to five months; it took less than three”



Residential Dry Wall

2009 has been a successful year for the Rule4 Residential Dry Wall Division. The division continues to enjoy relationships with this area’s largest home builders and as a matter of fact this year they have completed nearly 1,200 units! Bill Basham remarked “It’s a tough economic climate at the moment, especially with new home building. Prices are low, but we are still the market leader in Central Maryland”. This Division is also helping Donald Moran break into the



Commercial Paint world with a job in Gaithersburg for JDSU and the Hope Bible Church in Columbia.

Truck Wraps—they work!

Truck Wraps look good and they get us noticed, not only in the areas where we are working but all over the district— Steve approved his this week!

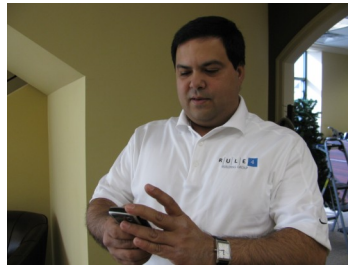


Karlo’s Korner

Sometimes you must think about Karlo’s job and think he has it easy—cruising around from job to job, meeting new people, seeing new places.....Karlo was able to divulge a few facts about his daily life—he works 24/7 (more or less), he has to converse in two languages on a constant basis, he has to work with lots of different personalities in the business all of whom have good and bad days. When something goes wrong, he get’s to sort it out, when something goes right (most of the time) he get’s taken

for granted! And to cap it off he estimates he drives around 300 mile per day—up to 3,000 in one week—now that’s dedication for you!

Thanks Karlo—You’re The Man!



Rule4 Revelations!

Did you know?

- Rule4 is looking down on the Baltimore Ravens—we recently completed the Ceiling at the Best Western Hotel in Westminster— where the players stay during training camp every year.
- Rule4 is completing Metzger Hall at the Naval Academy in Annapolis.
- Rule4 are currently working at the Marine Base, Quantico, VA with the installation of metal stud, drywall and acoustical ceilings
- Buffalo Wild Wings “R Us”—another grand opening of a Buffalo Wild Wings in Rockville Dec 12th, that’s #6 for Rule4, with more to do in 2010

Welcome to Rule4!

Owen Yates Rule4 Controller

Owen joined Rule4 on Dec 14 as Controller, he lives in Pikesville, MD. Owen has experience with residential home building, design build and commercial construction. It’s Owens job to produce data and reports to support the managers in all aspects of Rule4’s business. Welcome Aboard Owen!

Vendor of the Month

Capitol Building Supply



Capitol Building Supply plays a very important part in the Commercial Division’s work and have done a fantastic job at Howard County Hospital—thanks guys for providing service above and beyond!